



June 10th, 2021

Main Street Nevada
1015 6th Street
Nevada, IA 50201

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**Join the
Conversation**
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Dear Friends and Neighbors,

Main Street communities revitalize their downtowns through preservation-based economic development and community volunteerism. The Main Street movement has transformed the way communities think about their downtowns. Cities and towns across the nation have come to the realization that a prosperous, sustainable community is only as healthy as its core. As a Main Street Iowa community, Nevada benefits from access to training, expert advice, funding opportunities and the shared success of other Main Street communities who have reinvigorated their downtowns.

Nevada became a Main Street Iowa community in August of 2019. For our continued success, we are continually connecting business and property owners with tools and resources to make their investments in our community worthwhile. Maybe you've seen the recent success stories that have come along since 2019 in our downtown district?

- Recipient of the \$75,000 Iowa Challenge Grant in 2020
- Opening of Bricktown Bakery on Main Street
- Building facade improvements
- Modified events for participation during the pandemic

We've been talking to many of you about what this program offers Nevada and it is exciting to hear your ideas and hopes for our city's future. Will you please join this Main Street Nevada effort by pledging your support now?

Your three-year financial pledge will demonstrate the community support and enthusiasm that Nevada needs. We will continue providing valuable resources to grow our Main Street community through these investments.

Thank you very much for your continued support and for your investment in the future of Nevada.

Sincerely,

Steve Skaggs
Main Street Nevada Board President